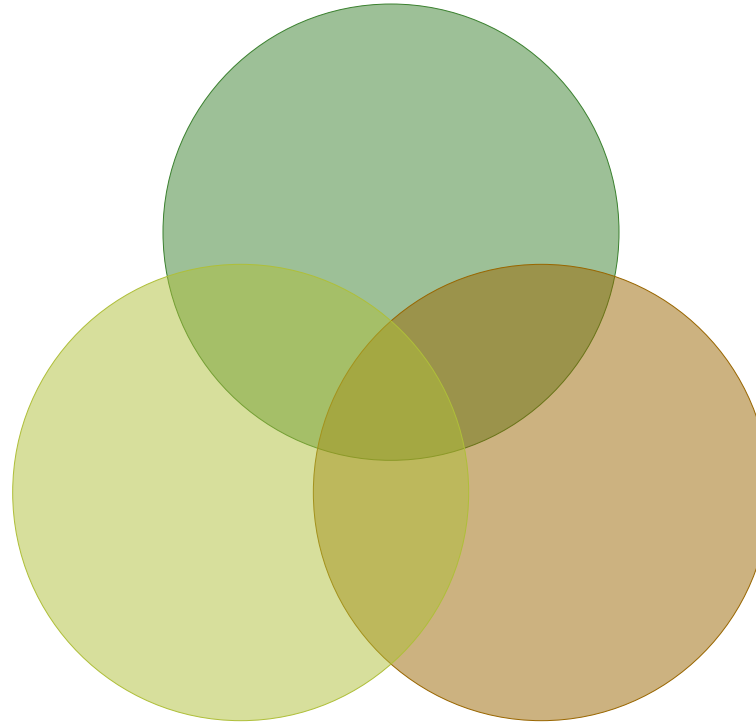


**MORGAN HILL PARKS AND RECREATION COMMISSION
APRIL 20, 2010 MEETING
SUPPLEMENT #3**

California Youth Soccer Assn Orchard Valley YSL

In Partnership with
The City of Morgan Hill

CYSA
200,000+ members



OVYSL
2,100+ members

District II
30,000+ members

OSC

A Local Facility with Local Presence

- OVYSL – 2,100 Morgan Hill Residents
- OVYSL provides:
 - ❑ On-site field management
 - ❑ Maintenance
 - ❑ Supervision

OVYSL brings field management experience

OSC

A Local Facility with Regional Impact

- OSC – home to soccer for 20 years
 - OVYSL
 - District II
 - CYSA
 - Long term lease will ensure that OSC is the Home for Recreational Soccer for the future
 - The CYSA presence ensures the viability of OSC for all sports
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Reaching out to the Local Community

- Local groups will partner with CYSA
 - Local groups will have the opportunity to run the snack bar
 - CYSA and OVYSL will work with local groups to meet the needs of the community
 - The Morgan Hill business community supports the CYSA presence at OSC
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Financial Impact: Users

- Field Rental: Turf Fields
 - Resident, non-profit \$10/hour
 - Resident \$21/hour
 - Non resident, non-profit \$45/hour
 - Non resident \$45/hour
 - CYSA State \$42/hour
 - Commercial to be determined
 - Lights \$10/hour
-

Financial Impact: Users

■ Field Rental: Grass Fields

- ❑ Resident, non-profit \$325/day
- ❑ Resident \$325/day
- ❑ CYSA Affiliate \$325/day
- ❑ Non-resident, non-profit \$375/day
- ❑ Non-resident \$375/day
- ❑ CYSA State \$300/day
- ❑ Commercial To be determined
- ❑ Hourly – all users: \$40/hour with 2 hour min.

■ Parking fees will continue

Financial Impact - Morgan Hill

- \$60,000 complex naming rights
 - Year 1 paid at lease signing with subsequent years paid on anniversary for term of lease
- 20% net profit to city, starting year 1
- \$100,000 maximum potential field improvements dependent on lease terms
- \$185,000 of equipment /improvements to date
 - Includes tractors, water pump, irrigation carts, fencing, goals...
- CYSA will purchase two water guns if awarded a long term lease

Financial Impact – Morgan Hill

- Revenue generated through
 - ❑ CYSA multi-day State Cups
 - ❑ ODP multi-day training
 - ❑ Coaching Courses
 - ❑ USYS multi-day events
 - ❑ Local, Regional and National Tournaments – soccer, rugby, lacrosse...

 - Referee payments to local referees estimated at \$200,000
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The OSC Partnership

- A winning relationship for all
 - ❑ Turf rental rates stay at existing rates for Morgan Hill residents
 - ❑ The City of Morgan Hill has a revenue producing asset
 - ❑ Football, lacrosse, soccer, rugby have safe fields
 - ❑ CYSA State events continue to call Morgan Hill “The” location to play
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